



## About Us

Welcome to The Real McCoy Profile Clothing website.

Based in the South West with over 20 years experience in the Clothing Industry, we offer a distinct collection of garments and accessories to build and support your brand or profile.

Allow clothing to serve as one of your brand recognition tools, use it as an extension to your companys long term profiling plan.

Using only garments that boost your confidence and performance, we supply functional high quality ranges.

Browse over our ranges and let us present you with ideas for your next clothing collection whether it be workwear or to capitalise on your brand - maybe selling merchandise decorated with your logo.

Raise your expectations - raise your profile!

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## Print, Embroidery & Decoration Options

Large print or discreet embroidery? There are absolutely no rules to be followed here. It is the message you wish to convey and the possibilities the garment offers which determine the style of decoration you choose. We will be happy to help and advise you.

Different decoration techniques are available in all situations. The choice to use depends on a number of considerations. We have compiled a short and simple guide, explaining the differences between the most popular decoration options we offer.

## Embroidery

Embroidery is durable and offers a higher perceived value finish. This method is excellent for jackets, towelling, knitwear and shirts.

## Printing

Screen printing is carried out directly on to the garment, often the most cost effective option. Used for T Shirts, Sweatshirts and other ready made clothing. Transfer printing is performed using an image which is applied with heat on to the surface of the garment.

## Embroidered Badges

The idea behind this is the same as for embroidery. Instead of embroidering directly on to the garment, the design is embroidered on to a fabric background and then sewn or heat transferred on to the garment.

## Woven Labels

If you are ordering many items or want to truly customise your garment, woven labels can give you immense credibility - your own brand! Woven labels can also produce finer detail and smaller letters. The labels are sewn or ironed on to the garment.

## Embossing

A printing method that punches the print onto the fabric three-dimensionally. The effect is like blind-stamping subtle and exclusive. This method can be used on most materials, but preferably on cotton, polyester and fleece.

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## Bespoke Garment & Accessory Range

We can offer bespoke garments or off the peg to suit your promotion or business. Accessories are great incentives and gifts, we offer bags, caps, pens, mugs, ties to name a few.

We have access to numerous garment ranges - please contact us with your ideas and we will be happy to provide samples for you.



## Staff & Teamwear

Using profile clothing builds a team - it creates a sense of belonging, increasing loyalty and commitment to your business.

Uniforms are also a necessary garment for many work environments - to help your customers identify you - to create a smart and professional appearance- for health and safety issues. We can offer advice on design, decoration, fabrics and colours for your own work environment or promotion.

## Promotional Clothing

Create that team spirit representing your company at exhibitions, promotions or as customer incentives.

## Bistro Bar & Catering

Functional, durable and projecting a professional impression to your customers. Contemporary and traditional styles available to suit your venue. Latest technology fabrics available for kitchen wear helping you and your team to perform at your very best in your daily routines. Modern and bold chefs wear and aprons also available. Latest technology Nanotex fabrics available.

## Workwear

Working clothes should be a tool not an obstacle - we specialise in the fantastic range of Swedish workwear offering technical functional clothes, designed to withstand the toughest wear with the three layer principle. We offer jackets, trousers, and bib & brace together with the innovative 'Inbag System' using clever pockets to let you focus 100% on your job.

## Corporate

A selection of corporate clothing should be comfortable to wear whatever the occasion. Communicate a distinct profile with our quality clothing suitable for all formal and relaxed working environments.

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## Marine & Snow

We specialise in nautical and outdoor clothing. Having supplied many marinas and boating companies with specialised clothing both for protective and promotional use - we have a great range to offer. Here are a few examples of our stylish collection.



## Sportswear & Team Kit

Clothing is great for creating loyalty to your club and to give your team that winning edge. Rugby jerseys are available in the latest 100% polyester Coolmax Du Pont fabrics that can offer sponsors and clubs great opportunities - this fabric reproduces logos in multi colours. It is highly durable and suitable for Senior Club rugby and has excellent moisture management characteristics - please ask for more details.

We are also more than happy to put a collection of sports/team clothing together for you for playing purposes or to resell to all your members.

On a specialist note we can offer a high quality range from Sweden including specialist running, biking and thermal wear.

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## Golf Wear

We offer a range of superb golf clothing combining functional materials with design that will help your performance. Freedom of movement and flexibility are key factors in the collection we offer. No matter what the weather is like you can project style with the right profile even after the eighteenth hole!

Perfect for corporate branding and incentives. Here are some examples from our range. Ladies and Mens styles available.



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## How To Order

### Choose Your Garment

Decide what type of garment you require - Call us for advice and further information. We have a vast range of styles, colours and fabrics to choose from.

### Decoration

Select your design /artwork or logo required and decide which positions you want it decorated on the garment. We will advise you of the most suitable technique.

### Quotation

We will confirm a quotation to you dependant on the quantity and style of garment and decoration required.

## Samples

We will be happy to offer a limited number of unbranded garments for you to view before confirming your order. These will only be supplied on the understanding that they are returned in perfect unworn and resaleable condition within 14 days. Non returned and/or imperfect garments will be charged for in full.

## Confirming Your Order

Telephone orders are welcome however we must receive written confirmation of **all** orders by fax, post or e-mail before we commence production. Upon receipt of your confirmation we will send you a written Sales Order detailing your specification. Any alterations or mistakes must be notified to us at this stage.

## Digitising & Artwork

At this stage production of the logos will commence. Any alterations after artwork, embroidery discs or print screens have been produced will incur further charges and these will be invoiced to your account.

## Final Authorisation

If a pre-production sample is required we will require written approval before the final production will commence.

## Lead Time

We normally require two weeks from final confirmation to delivery. Deadlines can be accommodated subject to prior agreement.

## Payment

Proforma invoices will be issued to new customers. Payments can be made by Cash, Credit Card, Cheque or Bank Transfer in full before delivery of the finished order.

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## Online Retail Shop

For an exclusive range of leisure clothing and lifestyle products available to buy now visit our online webstore at:

[www.therealmccoyclothing.com](http://www.therealmccoyclothing.com)



## Contact Us

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